

# THE FUTURE OF CONNECTIVITY



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# Internet.org

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# Internet.org: Problems with connectivity

Statistics say that 1 out of every 3 people can go online. Why aren't more people connected?

- **Devices are too expensive.**
- **Services plans are too expensive(especially in developing countries)**
- **People are not sure of the value of internet.**
- **Content is not available in the local language.**
- **Power Sources are limited or costly.**
- **Some networks can't support large amounts of data..and etc**

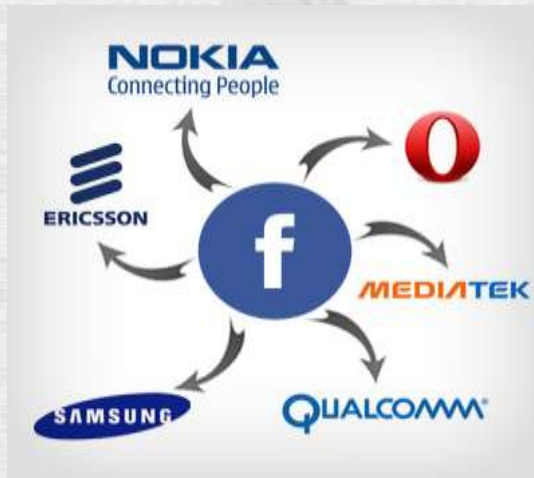




# Internet.org : What is it?



- Internet.org is a Facebook-led initiative bringing together technology leaders, nonprofits and local communities to connect the two thirds of the world that doesn't have internet access



# Internet.org : Its mission

## Three major areas

- ❖ Affordability
- ❖ Efficiency
- ❖ Business Models



# Its mission: Affordability

## ❖ AFFORDABILITY

- No one should have to choose between food or medicine and access to the internet. Internet.org supporters will join forces to develop technology that decreases the cost of delivering data to people worldwide, and helps expand internet access in under-served comm





# Its mission : Efficiency

## ❖ EFFICIENCY

- Transmitting data—even a text message or a simple web page—requires bandwidth, something that's scarce in many parts of the world. Partners will invest in tools and software to improve data compression capabilities and make data networks and services run more efficiently.



# Its mission : Business Models

## ❖ BUSINESS MODELS

- Connecting billions of people will be a massive global effort that requires ongoing innovation. Developers, mobile operators and device manufacturers will work together to introduce business models that give people more ways to go online.





# Internet.org : Current achievements

- Currently, Internet.org works with governments and mobile service providers/carriers to provide free internet access to a number of services and websites like useful health, education, employment and more through a new application in the Google play store called the internet.org app. For example, In India,...

# Internet.org : Current achievements

- In my country, Ghana, for example, where internet.org now operates, Using the internet.org application, Ghananians have access to the following applications
  - 1) Accuweather –Get updated weather information.
  - 2) BabyCenter and MAMA- learn about pregnancy and children.
  - 3) BBC News-Read news from around the world.
  - 4) Ebola information – get info. about Ebola from UNICEF.
  - 5) Facebook- Communicate with friends and family.
  - 6) Facts for life-Find health and hygiene info. from UNICEF.
  - 7) FunDza- Read books and stories
  - 8) Ghanaweb-Get news and information about Ghana.
  - 9) Girl effect –Read articles and tips for girls.
  - 10) Jobberman-Search for jobs.
  - 11) Messenger-Send messenger to friends and family.
  - 12) News24-Ghana News
  - 13) Scholars4Dev-Find Scholarships abroad.
  - 14) Supersport-Get sports updates.
  - 15) Tonaton.com-Buy and sell products. Just like Ebay and Avito in Russia.
  - 16) Wattpad- Read books and stories.
  - 17) Wikipedia-Find information.

# Internet.org : Current achievements

- On the 4<sup>th</sup> of May,2015, Facebook announced the internet.org platform. It's an open platform for developers to easily create services that integrate with internet.org. This will give people more choices over the free basic services they can use. Visit [internet.org/platform](http://internet.org/platform) for more information.



# Internet.org: Current places of operation

- Right now, Internet.org is operational in countries like :

India Columbia Ghana Zambia Kenya  
Botswana Tanzania



# Internet.org : Future Goals





# Welcome to the future of Connectivity!!



תודה  
Dankie Gracias  
Спасибо شكراً  
Merci Takk  
Köszönjük Terima kasih  
Grazie Dziękujemy Děkojame  
Ďakujeme Vielen Dank Paldies  
Kiitos Täname teid 谢谢  
**Thank You** Tak  
感謝您 Teşekkür Ederiz  
Σας Ευχαριστούμ 감사합니다  
ඔබට  
Bedankt Děkujeme vám  
ありがとうございます  
Tack

